



# 2023 Annual Report



**NORTH WOOD COUNTY  
HISTORICAL SOCIETY**



# About Us

## Mission:

The North Wood County Historical Society, a not-for-profit is dedicated to preserving the history of North Wood County, Wisconsin so that the past remains accessible for present and future generations.

## Vision:

To connect people to the history of northern Wood County through research, exhibits, and learning, to develop a connection to Marshfield and the surrounding area.



*Cover Photo: A small sample of events, collections, and 2023 accomplishments of the North Wood County Historical Society.*



# A Look Back at 2023

## Letter From President Brad Allen

The past year will be remembered by the North Wood County Historical Society (NWCBS) not only for its financial challenges but also for how it revealed the character of our great community in overcoming them. In the months leading up to 2023 we learned that the financial support we depended on for the annual care and maintenance of the Upham Home had evaporated. Facing the cash shortfall stemming from that loss of revenue, members and friends exhibited remarkable determination, generously donating funds and supporting our fundraising efforts, or both, to help cover the care and maintenance costs for this year. At the same time, many of those same members, friends and volunteers helped propel the Society to record achievements.

In the pages that follow, you will learn of NWCBS's extraordinary efforts toward maintaining and enhancing the physical character of the Upham House, while at the same time boosting our virtual presence so that Marshfield & North Wood County History is available whether visiting the house in person or online.

Metrics related to visits, events and activities all reached record levels thanks to your interest in Marshfield and North Wood County History. I appreciate that interest and enthusiasm and I thank everyone for helping to make these many achievements possible by your financial support and sharing of both time and talents.

I am honored to present this year's annual report to you. I am very proud of having served as president of the North Wood County Historical Society and I look forward to working with our new president, Tom Witzel, during 2024.

Again, thank you for past support, and if possible, your continuing support of the NWCBS, so we can continue to collect, preserve and share Marshfield & North Wood County History.



# 2023 Society Leadership

## Board of Directors:

### President

Brad Allen

### Vice President

Jerin Turner

### Secretary

Chris Porter

### Treasurer

Andrea Jackan

### Incoming President

Tom Witzel

### Past President

Don Schnitzler

### Directors

Kris Coleman

JoAnn Gougeon

Tim Kraus

Mike Meyers

Laura Ptak

Nancy Sternweis

Shelby Weister

Geri Mirko\*

Ana Jepsen\*

### Coordinator

Kim Krueger

### Consulting Rosarians

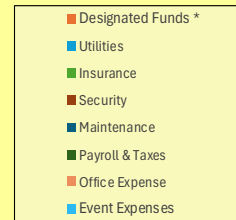
Tom Ptak & Tom Stram

\* Partial Year

## 2023 Financial Summary

### 2023 Expenses

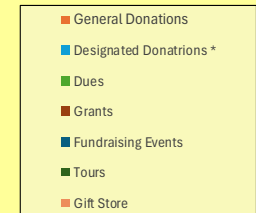
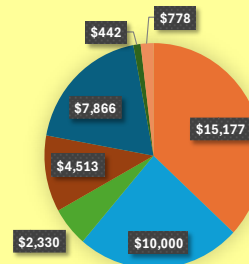
\$43,863



\* Designated funds include house restoration, education and promotion donations or grants

### 2023 Revenue

\$41,106



\* Designated Donations for house restoration

# 2023 Highlights

## History By the Numbers



*As part of the third grade curriculum, local students visit Upham House to learn about our distant, and not so distant past. They also visit the cemetery where they meet with historical figures of Marshfield's past portrayed by volunteer historical reenactors.*



**83**

**Members**

**4,022**

**Volunteer  
Hours**



*Society President Brad Allen with Volunteer of the Year Award recipients, Bob & Sue Kult.*

**103**

**Volunteers**

**2**

**Award  
Recipients**

**562 Students Impacted**

# 2023 Highlights

## History By the Numbers

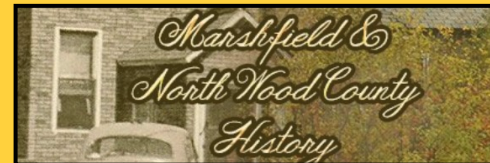


Collection # 2020.11  
Original Upham  
Hitching Post —  
Restoration 2023

**1,050**  
Visitors to the  
Gov. W.H.  
Upham House

**4,987**  
Collection Items  
Cataloged to  
Date!

F



A

Views **298,475**

C

Comments **4,372**

Reactions **17,905**

E



B

Reach **23,317** Visits **6,212**

O



O

Reach **77,268** Visits **7,690**

K

# 2023 Accomplishments

## History By the Numbers

**2** Rooms  
Redecorated



*The house was closed for tours during January and February while volunteers removed old wallpaper, repaired plaster, painted woodwork and trim, cleaned window treatments and applied new wallpaper.*

**1** Completed Online Directory of  
Marshfield Businesses 1881—2009

[2009-1881\\_Business\\_Directories\\_by\\_Name\\_then\\_Year.pdf](#)  
([marshfieldlibrary.org](http://marshfieldlibrary.org))

**4**  
Successful Grant  
Applications



**NORTH WOOD COUNTY  
HISTORICAL SOCIETY**

*A new logo was developed as the visual identity for the society in partnership with Exclamation, a Marshfield marketing agency, with support provided by a MainStreet Marshfield grant. Whether visiting in person or online, the society provides a doorway to Marshfield and North Wood County History.*

# Thank You to our Donors!

## Monetary and In-kind\* Donations

Advance Auto Parts\*  
All Above Tattoo Studio\*  
Allen, Brad  
Anderson, Dana\*  
Anonymous\*  
Arkulary, Kibby  
Art's Body Shop\*  
Baltus, John & Cherie  
Bargender, Ken & Gloria  
Bauman Nursery &  
Landscaping\*  
Beards & Shears\*  
Belongia, Lori & Ken Wood  
Billings, Ken & Joyce  
Brandl, Guy  
Buchek, Tony and Nancy  
Bullseye Sports\*  
Central Wisconsin State Fair\*  
Coleman, Mike & Kris  
Dave's Expert Auto\*  
Emily Bauer Pure Glamor  
Nail Salon\*

Escape Room\*  
Felix, Bruce & Deb\*  
Fredrick, Kim  
Gaskell, Judith  
Gougeon, JoAnn  
H&S Manufacturing\*  
Hansen, Marc. Dr.  
Hayden, Tom  
Hewitt's Meats\*  
Hub City Ice Cream  
I-State Trucks  
Jackan, Ted & Andrea  
Jacobson, Adam\*  
Jacobson, Jesse Hospitality\*  
JoAnn Gougeon  
Kalms. Ruth  
Kautzer, John  
Keller, Inc\*  
Kessler, Diane & Chris  
KLB Enterprise  
Koran, Steve & Connie  
Kranz, Richard  
Kraus, Tim  
Krueger, Kim\*  
Krueger, Pat\*  
Kult, Bob & Sue

LaQueretans\*  
MainStreet Marshfield  
Marshfield Clinic Health  
Systems\*  
Marshfield Community  
Foundation  
Marshfield Country Club\*  
Marshfield Lion's Club  
Martin, Richard  
McMann, Mary  
Meyers, Mike  
Michalski, Bob  
Mirko, David & Geri  
MoJo's\*  
Nafziger, Lee & Linda  
NAPA Auto Parts\*  
Nelson, Eric  
Nelson, Mark & O'Brien,  
Bridget  
Newton, Sue\*  
Nikolai, John & Anne  
O'Reilly Auto Parts\*  
Papa Murphy's  
Partner's Gift Shop\*  
Passo, Pat  
Pet Supplies Plus\*

Peterson, Nancy  
Porter, Chris  
Pour Choices\*  
Ptak Tom & Laura  
Pupp, Lynette  
Reigel, Diane\*  
Rembs Funeral Home\*  
Rogers, Paul  
Ronald McDonald House  
Rotar, Deanna  
Scheuer, Larry  
Schnitzler, Don & Vickie  
Siems, Darryl  
Sinha, Melissa  
Speth, Dana  
Speth, Kaylin  
Sternweis, Nancy  
Stram, Tom & Ruth  
Streckert, Tom  
T Bones Bar & Grill\*  
Thompson, Kevin  
Topp, Clarence & Pat  
Trudeau, Mike & Marliiss  
Upham, Monie  
Varsho, Amy  
Visit Marshfield



# Thank You Donors contiued!

Wagner, Tom  
Weister, Shelby  
Werner, Karleen  
Wiskerchen, Ron & Joyce  
Witzel, Tom & Jenn  
Wolf, Ben & Sarah\*  
Zettler, Jay & Jan  
Zittleman, Ken & Norma  
Anonymous

## Pie & Ice Cream Social Bakers

Arendt, Mary Ann  
Arkulary, Kibby  
Bargender, Ken & Gloria  
Belongia, Lori  
Burt, Shirley  
Butler, Gail  
Coleman, Kris  
DeVetter, Roberta & Dennis  
Frederick, Kim  
Hassenfang, Rhonda  
Hoesly, Ronda  
Kelly, Colleen  
Krueger, Kim

Krueger, Pat  
Kult, Sue  
Melody Gardens  
Nelson, Susan  
Passo, Pat  
Perkins Bakery  
Peterson, Carol  
Porter, Chris  
Ptak, Laura  
Reigel, Janice  
Richards, Terri  
Ruder, Patty  
Schnitzler, Holly  
Schnitzler, Vickie  
Sherman, Cheryl  
Shuster, Cindy  
Smith, Sandy  
Sternweis, Nancy  
The Kitchen Table  
Thom, Sharon  
Triechel, Mary  
Turner, Jerin  
Weister, Shelby  
Wendt, Judith

**99** Pies, plus cupcakes and  
other baked goods, all donated!



*Talented bakers donated 99 pies, apple, cherry, mixed berries, pecan and more, as well as cupcakes and other treats to the delight of our guests at the annual Pie and Ice Cream Social. From these generous donations we shared tasty samplings with police and fire departments, Mary's Place, the Hannah Center and Norwood Health Center.*

# Thank You to our Volunteers!

Brad Allen  
Ben Allen  
Meg Allen  
Nora Allen  
Bob Apfel  
Ed Arendt  
Mary Ann Arendt  
Kibby Arkulary  
Theresa Bannach  
Ken Bargender  
John Berg  
Deb Brock  
Kris Coleman  
Mike Coleman  
Teresa C Derfus  
Bruce Felix  
Deb Felix  
Joe Finamore  
JoAnn Gougeon  
Loie Hauke  
Andrea Jackan

Ted Jackan  
Greg Jackan  
Tami Jackan  
Ana Jepson  
Patrick Kraus  
Tim Kraus  
Kim Krueger  
Pat Krueger  
Bob Kult  
Sue Kult  
Jill Kupfer  
Dave LaFontaine  
Sherri Meissner  
Mike Meyers  
Geri Mirko  
Mirko Grandchildren  
Pat Passo  
Christopher Porter  
Jonah Porter  
Savanah Porter  
Paula Pritzl

## Volunteer Hours

**4,022**

*Simplicity Credit  
Union volunteers  
completed fall yard  
clean-up in October  
2023.*

Tom Ptak  
Laura Ptak  
Lynette Pupp  
Lorraine Rogers  
Mary Schlafke  
Don Schnitzler  
Vickie Schnitzler  
Andy Schnitzler  
Holly Schnitzler

Adam Specht  
Kaylin Speth  
Nancy Sternweis  
Kathy Stone  
Tom Stram  
Ken Swenson  
Jean Swenson  
Scott Thomas  
Haley Thomas

Roxanne Tomkowiak  
Jerin Turner  
Amy Varsho  
Jane Wagner  
Shelby Weister  
James Worthy  
Ken Wunrow



# Become a Member

## Membership Benefits:

- \* Community Connections: an electronic monthly newsletter featuring timely information about society events and activities
- \* Mansion News: the quarterly newsletter highlighting the Society's recent activities, upcoming events and historical and human-interest articles on Marshfield and North Wood County history
- \* Opportunity to attend and participate in historical educational programs
- \* Access and view archived recordings of the Society's historical presentations
- \* Share and preserve personal stories of your family and community in print or orally through newsletters, publications and presentations
- \* Camaraderie of like-minded individuals working to Collect, Preserve, Archive and Publish North Wood County history
- \* Collaborate and cooperate as a society member, committee member or as a member of the board of directors.
- \* Access the Society's traveling exhibits for local events
- \* Discount on facilities use fees and registration fees for classes
- \* Discount on archival research fees and photographic resources
- \* Tax deductible membership dues

## Join, Renew, or Give as a Gift!

Membership provides an opportunity for a deeper connection with Marshfield & North Wood County's impressive historical legacy.

Your membership support helps provide vital educational programming for school children, develop multi-generational learning experiences, preserve important artifacts of community history, and foster greater community engagement through outreach programming.

[Form](#)

Printable Membership Form

[Join](#)

Become a Member

[Donate](#)

Online Donation



**NORTH WOOD COUNTY  
HISTORICAL SOCIETY**

**P.O. Box 212**

**212 West Third Street**

**Marshfield, Wisconsin 54449**



***Tours***

*Guided tours available on  
Wednesday & Saturdays from*

*1:30 to 4:00 pm*

*Or by Appointment*

*715-387-3322*