



2023 Annual Report



**NORTH WOOD COUNTY
HISTORICAL SOCIETY**



About Us

Mission:

The North Wood County Historical Society, a not-for-profit is dedicated to preserving the history of North Wood County, Wisconsin so that the past remains accessible for present and future generations.

Vision:

To connect people to the history of northern Wood County through research, exhibits, and learning, to develop a connection to Marshfield and the surrounding area.



Cover Photo: A small sample of events, collections, and 2023 accomplishments of the North Wood County Historical Society.



A Look Back at 2023

Letter From President Brad Allen

The past year will be remembered by the North Wood County Historical Society (NWCCHS) not only for its financial challenges but also for how it revealed the character of our great community in overcoming them. In the months leading up to 2023 we learned that the financial support we depended on for the annual care and maintenance of the Upham Home had evaporated. Facing the cash shortfall stemming from that loss of revenue, members and friends exhibited remarkable determination, generously donating funds and supporting our fundraising efforts, or both, to help cover the care and maintenance costs for this year. At the same time, many of those same members, friends and volunteers helped propel the Society to record achievements.

In the pages that follow, you will learn of NWCCHS's extraordinary efforts toward maintaining and enhancing the physical character of the Upham House, while at the same time boosting our virtual presence so that Marshfield & North Wood County History is available whether visiting the house in person or online.

Metrics related to visits, events and activities all reached record levels thanks to your interest in Marshfield and North Wood County History. I appreciate that interest and enthusiasm and I thank everyone for helping to make these many achievements possible by your financial support and sharing of both time and talents.

I am honored to present this year's annual report to you. I am very proud of having served as president of the North Wood County Historical Society and I look forward to working with our new president, Tom Witzel, during 2024.

Again, thank you for past support, and if possible, your continuing support of the NWCCHS, so we can continue to collect, preserve and share Marshfield & North Wood County History.



2023 Society Leadership

Board of Directors:

President

Brad Allen

Vice President

Jerin Turner

Secretary

Chris Porter

Treasurer

Andrea Jackan

Incoming President

Tom Witzel

Past President

Don Schnitzler

Directors

Kris Coleman

JoAnn Gougeon

Tim Kraus

Mike Meyers

Laura Ptak

Nancy Sternweis

Shelby Weister

Geri Mirko*

Ana Jepsen*

Coordinator

Kim Krueger

Consulting Rosarians

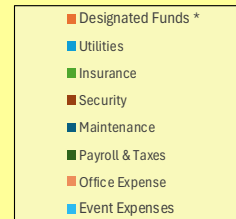
Tom Ptak & Tom Stram

* Partial Year

2023 Financial Summary

2023 Expenses

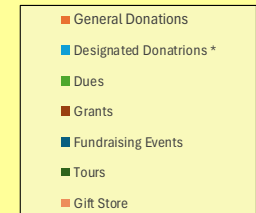
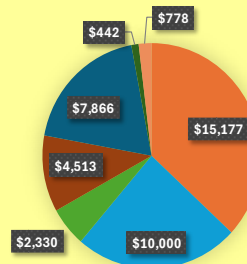
\$43,863



* Designated funds include house restoration, education and promotion donations or grants

2023 Revenue

\$41,106



* Designated Donations for house restoration

2023 Highlights

History By the Numbers



As part of the third grade curriculum, local students visit Upham House to learn about our distant, and not so distant past. They also visit the cemetery where they meet with historical figures of Marshfield's past portrayed by volunteer historical reenactors.



83

Members

4,022

**Volunteer
Hours**



Society President Brad Allen with Volunteer of the Year Award recipients, Bob & Sue Kult.

103

Volunteers

2

**Award
Recipients**

562 Students Impacted

2023 Highlights

History By the Numbers

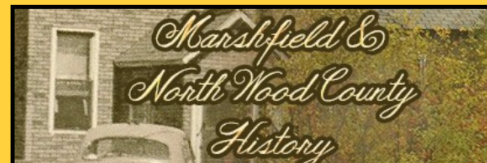


Collection # 2020.11
Original Upham
Hitching Post —
Restoration 2023

1,050
Visitors to the
Gov. W.H.
Upham House

4,987
Collection Items
Cataloged to
Date!

F



A

Views **298,475**

C

Comments **4,372**

Reactions **17,905**

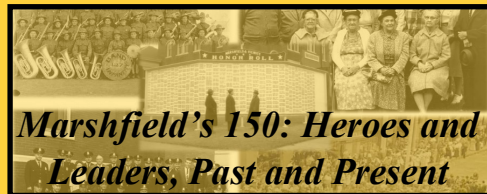
E



B

Reach **23,317** Visits **6,212**

O



O

Reach **77,268** Visits **7,690**

K

2023 Accomplishments

History By the Numbers

2 Rooms
Redecorated



The house was closed for tours during January and February while volunteers removed old wallpaper, repaired plaster, painted woodwork and trim, cleaned window treatments and applied new wallpaper.

1 Completed Online Directory of
Marshfield Businesses 1881—2009

[2009-1881_Business_Directories_by_Name_then_Year.pdf](#)
(marshfieldlibrary.org)

4
Successful Grant
Applications



**NORTH WOOD COUNTY
HISTORICAL SOCIETY**

A new logo was developed as the visual identity for the society in partnership with Exclamation, a Marshfield marketing agency, with support provided by a MainStreet Marshfield grant. Whether visiting in person or online, the society provides a doorway to Marshfield and North Wood County History.

Thank You to our Donors!

Monetary and In-kind* Donations

Advance Auto Parts*
All Above Tattoo Studio*
Allen, Brad
Anderson, Dana*
Anonymous*
Arkulary, Kibby
Art's Body Shop*
Baltus, John & Cherie
Bargender, Ken & Gloria
Bauman Nursery &
Landscaping*
Beards & Shears*
Belongia, Lori & Ken Wood
Billings, Ken & Joyce
Brandl, Guy
Buchek, Tony and Nancy
Bullseye Sports*
Central Wisconsin State Fair*
Coleman, Mike & Kris
Dave's Expert Auto*
Emily Bauer Pure Glamor
Nail Salon*

Escape Room*
Felix, Bruce & Deb*
Fredrick, Kim
Gaskell, Judith
Gougeon, JoAnn
H&S Manufacturing*
Hansen, Marc. Dr.
Hayden, Tom
Hewitt's Meats*
Hub City Ice Cream
I-State Trucks
Jackan, Ted & Andrea
Jacobson, Adam*
Jacobson, Jesse Hospitality*
JoAnn Gougeon
Kalms. Ruth
Kautzer, John
Keller, Inc*
Kessler, Diane & Chris
KLB Enterprise
Koran, Steve & Connie
Kranz, Richard
Kraus, Tim
Krueger, Kim*
Krueger, Pat*
Kult, Bob & Sue

LaQueretans*
MainStreet Marshfield
Marshfield Clinic Health
Systems*
Marshfield Community
Foundation
Marshfield Country Club*
Marshfield Lion's Club
Martin, Richard
McMann, Mary
Meyers, Mike
Michalski, Bob
Mirko, David & Geri
MoJo's*
Nafziger, Lee & Linda
NAPA Auto Parts*
Nelson, Eric
Nelson, Mark & O'Brien,
Bridget
Newton, Sue*
Nikolai, John & Anne
O'Reilly Auto Parts*
Papa Murphy's
Partner's Gift Shop*
Passo, Pat
Pet Supplies Plus*

Peterson, Nancy
Porter, Chris
Pour Choices*
Ptak Tom & Laura
Pupp, Lynette
Reigel, Diane*
Rembs Funeral Home*
Rogers, Paul
Ronald McDonald House
Rotar, Deanna
Scheuer, Larry
Schnitzler, Don & Vickie
Siems, Darryl
Sinha, Melissa
Speth, Dana
Speth, Kaylin
Sternweis, Nancy
Stram, Tom & Ruth
Streckert, Tom
T Bones Bar & Grill*
Thompson, Kevin
Topp, Clarence & Pat
Trudeau, Mike & Marliss
Upham, Monie
Varsho, Amy
Visit Marshfield

Thank You Donors continued!

Wagner, Tom
Weister, Shelby
Werner, Karleen
Wiskerchen, Ron & Joyce
Witzel, Tom & Jenn
Wolf, Ben & Sarah*
Zettler, Jay & Jan
Zittleman, Ken & Norma
Anonymous

Pie & Ice Cream Social Bakers

Arendt, Mary Ann
Arkulary, Kibby
Bargender, Ken & Gloria
Belongia, Lori
Burt, Shirley
Butler, Gail
Coleman, Kris
DeVetter, Roberta & Dennis
Frederick, Kim
Hassenfang, Rhonda
Hoesly, Ronda
Kelly, Colleen
Krueger, Kim

Krueger, Pat
Kult, Sue
Melody Gardens
Nelson, Susan
Passo, Pat
Perkins Bakery
Peterson, Carol
Porter, Chris
Ptak, Laura
Reigel, Janice
Richards, Terri
Ruder, Patty
Schnitzler, Holly
Schnitzler, Vickie
Sherman, Cheryl
Shuster, Cindy
Smith, Sandy
Sternweis, Nancy
The Kitchen Table
Thom, Sharon
Triechel, Mary
Turner, Jerin
Weister, Shelby
Wendt, Judith

99 Pies, plus cupcakes and
other baked goods, all donated!



Talented bakers donated 99 pies, apple, cherry, mixed berries, pecan and more, as well as cupcakes and other treats to the delight of our guests at the annual Pie and Ice Cream Social. From these generous donations we shared tasty samplings with police and fire departments, Mary's Place, the Hannah Center and Norwood Health Center.

Thank You to our Volunteers!

Brad Allen
Ben Allen
Meg Allen
Nora Allen
Bob Apfel
Ed Arendt
Mary Ann Arendt
Kibby Arkulary
Theresa Bannach
Ken Bargender
John Berg
Deb Brock
Kris Coleman
Mike Coleman
Teresa C Derfus
Bruce Felix
Deb Felix
Joe Finamore
JoAnn Gougeon
Loie Hauke
Andrea Jackan

Ted Jackan
Greg Jackan
Tami Jackan
Ana Jepson
Patrick Kraus
Tim Kraus
Kim Krueger
Pat Krueger
Bob Kult
Sue Kult
Jill Kupfer
Dave LaFontaine
Sherri Meissner
Mike Meyers
Geri Mirko
Mirko Grandchildren
Pat Passo
Christopher Porter
Jonah Porter
Savanah Porter
Paula Pritzl

Volunteer Hours

4,022

*Simplicity Credit
Union volunteers
completed fall yard
clean-up in October
2023.*



Tom Ptak
Laura Ptak
Lynette Pupp
Lorraine Rogers
Mary Schlafke
Don Schnitzler
Vickie Schnitzler
Andy Schnitzler
Holly Schnitzler

Adam Specht
Kaylin Speth
Nancy Sternweis
Kathy Stone
Tom Stram
Ken Swenson
Jean Swenson
Scott Thomas
Haley Thomas

Roxanne Tomkowiak
Jerin Turner
Amy Varsho
Jane Wagner
Shelby Weister
James Worthy
Ken Wunrow

Become a Member

Membership Benefits:

- * Community Connections: an electronic monthly newsletter featuring timely information about society events and activities
- * Mansion News: the quarterly newsletter highlighting the Society's recent activities, upcoming events and historical and human-interest articles on Marshfield and North Wood County history
- * Opportunity to attend and participate in historical educational programs
- * Access and view archived recordings of the Society's historical presentations
- * Share and preserve personal stories of your family and community in print or orally through newsletters, publications and presentations
- * Camaraderie of like-minded individuals working to Collect, Preserve, Archive and Publish North Wood County history
- * Collaborate and cooperate as a society member, committee member or as a member of the board of directors.
- * Access the Society's traveling exhibits for local events
- * Discount on facilities use fees and registration fees for classes
- * Discount on archival research fees and photographic resources
- * Tax deductible membership dues

Join, Renew, or Give as a Gift!

Membership provides an opportunity for a deeper connection with Marshfield & North Wood County's impressive historical legacy.

Your membership support helps provide vital educational programming for school children, develop multi-generational learning experiences, preserve important artifacts of community history, and foster greater community engagement through outreach programming.

[Form](#)

Printable Membership Form

[Join](#)

Become a Member

[Donate](#)

Online Donation



**NORTH WOOD COUNTY
HISTORICAL SOCIETY
P.O. Box 212
212 West Third Street
Marshfield, Wisconsin 54449**



Tours

*Guided tours available on
Wednesday & Saturdays from
1:30 to 4:00 pm
Or by Appointment
715-387-3322*